



FORE SCHOOL OF Jewellery Design





Vision

To be a global centre of excellence in jewellery design education, where creativity, craftsmanship, and cutting-edge technology come together to shape the future of the Gems and jewellery industry.

Mission

To empower aspiring jewellery designers by equipping them with the skills, knowledge, and industry exposure needed to succeed. We combine traditional artistry with modern digital tools, ensuring our graduates are ready for careers in luxury jewellery brands, entrepreneurship, and global design markets.

Introduction

The FORE School of Jewellery Design (FSJD) is a dynamic vertical of the Foundation for Organisational Research and Education (FORE), a reputed institution known for its excellence in education, research, and innovation.

Established as a society in 1981, the Foundation for Organisational Research and Education (FORE) is a centre of excellence in management education, development, research, and consultancy. Over the years, it has been working closely with industry and academia to create a dynamic learning ecosystem focused on innovation, sustainability, and leadership in today's global business environment. With multiple verticals and specialized schools now under its umbrella, FORE serves as the parent institution to one of India's leading B-Schools, the FORE School of Management (FSM), further strengthening its commitment to holistic education and leadership development.

As part of this commitment, FORE has launched the FORE School of Jewellery Design with a vision to offer a comprehensive, industry-relevant approach to jewellery education. The goal is to blend creativity with technical expertise, ensuring aspiring designers develop both artistic sensibilities and hands-on skills to thrive in the gems and jewellery industry.

FORE School of Jewellery Design offers a six-month intensive programme, **Jewellery Design and Digital Manufacturing (JDDM)**, **blending creative artistry with cutting-edge technology**. The course structure is designed to provide a step-by-step learning experience—from design fundamentals and CAD modelling to business strategy and brand building. Students benefit from expert-led masterclasses, monthly visits to jewellery factories and design studios, and a one-month hands-on internship.

This immersive curriculum equips learners with industry-ready skills in sketching, CAD software, gemstone handling, photography, and entrepreneurship. With a strong focus on both design aesthetics and market readiness, FSJD prepares students for a wide range of careers in luxury brands, manufacturing units, or independent ventures—making it a perfect launchpad for future jewellery professionals.

This new programme, launched in collaboration with the Design Academy of India (DAI) - a renowned institution specialising in jewellery education - provides a strong foundation in jewellery aesthetics, craftsmanship, and modern innovation. It teaches students to bring their creative visions to life, mastering everything from hand sketching to advanced CAD software used in the industry.

DAI is known for its expertise in jewellery design, manufacturing, and gemology, offering industry-oriented training that has shaped many successful professionals. This partnership ensures an immersive curriculum aligned with real-world industry demands.



Rationale

The gems and jewellery industry is one of the world's largest and fastest-growing luxury markets. In India, the market size was USD 92 billion in 2023. Renowned for its jewellery craftsmanship, the country accounts for 29% of global jewellery consumption, making it an ideal hub for aspiring designers.



What's driving the industry's growth?



Rising demand for customised and luxury jewellery.



Technological advancements in CAD, 3D printing, and digital manufacturing.



Increased adoption of sustainable and lab-grown diamonds.



Expansion of e-commerce and digital jewellery sales.

With over **5 million professionals employed** in India's jewellery industry, opportunities abound for **designers**, **gemologists**, **CAD specialists**, **and entrepreneurs**.

FSJD ensures students gain the skills needed to thrive in this evolving sector through a curriculum that meets global jewellery industry standards.

Pedagogy

- Industry-Aligned Curriculum: Our curriculum blends design fundamentals, digital tools, and business acumen, preparing students for the global jewellery market.
- Cutting-Edge Technology: Learn the latest CAD/CAM software (Matrix Gold) and 3D printing techniques.
- Comprehensive Learning: Master manual sketching, branding, photography, and digital marketing.
- **Industry Exposure:** Students regularly visit leading jewellery brands, factories, and design studios to observe real-world processes and craftsmanship. They also gain hands-on experience through an internship with a reputed jewellery house or studio, helping them apply their skills in real industry settings.
- Expert-Led Masterclasses: Learn from renowned designers, CAD specialists, and business leaders.
- Career & Business Development: Develop branding, digital marketing, and business management skills to launch one's jewellery brand or secure top-tier placements.

Programme Highlights



6 months



Monday-Friday



5 hours



3 hours



2 hours Selflearning



In-person and online masterclasses



Learning Outcomes

- Mastery of CAD software to design intricate jewellery pieces.
- Proficiency in manual sketching and photo-realistic rendering for client presentations.
- Practical knowledge in gemstone handling, 3D printing for jewellery, and photography.
- Business and branding skills to start a jewellery business or effectively manage a jewellery brand.
- Professional portfolio to present industry leaders and facilitate job or freelance opportunities.

Who Should Enroll?



Aspiring Jewellery Designers



Jewellery Retailers & Manufacturers



Entrepreneurs & Business Professionals



CAD Designers & Digital Creators



Artists & Creative Enthusiasts

Career Opportunities

Graduates of the FORE School of Jewellery Design (FSJD) are prepared to step into a wide range of exciting roles within the rapidly evolving global jewellery industry. Whether designing for prestigious luxury brands, working as independent jewellery artists, or launching their own ventures, FSJD alumni possess the creative skills, technical knowledge, and industry connections to succeed. The jewellery industry is witnessing significant growth, driven by several key trends:

- A rising demand for customised and luxury jewellery
- Technological advancements in CAD design,
 3D printing, and digital manufacturing
- Increased focus on sustainability and the use of lab-grown diamonds
- The expansion of e-commerce and digital jewellery platforms

These developments have created a surge in opportunities for professionals across the sector. With over 5 million individuals currently employed in India's jewellery industry, the demand for trained designers, CAD specialists, gemologists, and luxury brand consultants continues to grow.

At FSJD, students are equipped with a globally-aligned curriculum that addresses these emerging trends—ensuring they graduate with the expertise and adaptability needed to thrive in the modern jewellery landscape.

Course Structure

This comprehensive 6-month course is designed for those who wish to build a career in the global jewellery design industry. The programme focuses on **CAD/CAM jewellery design**, **advanced jewellery manufacturing techniques, branding, marketing**, and **business management**. Students will gain both the **creative** and **business skills** needed to succeed.

Foundation & Basics – Manual sketching, CAD fundamentals, jewellery design Month 1 concepts & mobile photography. Intermediate Design & Branding - Factory visit, CAD Level 1, jewellery marketing, Month 2 and social media strategy. Advanced Design & Business Strategy - Diamond jewellery CAD, 3D printing, Month 3 luxury branding & DSLR photography. Market & Valuation - Jaipur gemstone market, advanced CAD techniques, Month 4 valuation & business pricing strategies. Practical Application – 15-day internship, industry feedback, jewellery business Month 5 setup & client handling. Industry Exposure & Graduation - Portfolio polishing, branding campaigns, Month 6 graduation ceremony & job facilitation.



The Leadership Collective



Dr. BBL Madhukar Chairman, FORE



Mr. Vijay Gopal Pande Treasurer, FORE



Dr. Abhay Anand Tiwari Chief Executive Officer (FRSA, London)



Ms. Pratha Chhatwal Program Head



Mr. Anupam Bhaskar Assistant General Manager



Mr. Tarun Jain Principal Advisor Managing Director, WAOD



Ms. Mahima Verma Advisor Chief Executive Officer, WAOD



Mr. Suraj Jain Business Network Strategist (Marketing Director, DAI)

Our Team

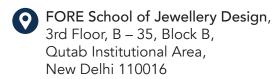


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